



# AVANCE

Avance is a private equity firm guided by partnership, experience, diversity and growth. The firm focuses on transformational growth opportunities in the Services, Technology and Consumer sectors across the US.

## OUR FOCUS



### ESTABLISHED MIDDLE MARKET COMPANIES

- \$10 - \$75+ million EBITDA
- Strong management team and value proposition
- Favorable cash flow dynamics with low asset intensity

### INDUSTRY CATALYSTS ACCELERATING GROWTH

- Fragmented sectors with “buy and build” M&A opportunities
- Demographics changing supply and/or demand for services
- Technology enablement changing business models

### STRONG ALIGNMENT WITH PARTNERS AND TEAM

- Founder-owned businesses seeking like-minded investors
- Management teams seeking a value-added partner
- Strong alignment through equity ownership and incentives

## AREAS OF INTEREST



### SERVICES

- Healthcare
- Insurance & Financial
- Human Capital Management
- Environmental, Health & Safety
- Supply Chain & Logistics
- Utility & Infrastructure
- Facility Services
- Legal & Compliance

### TECHNOLOGY

- Digital Media
- Marketing Technology & Services
- Digital Transformation Services
- IT Consulting
- Data & Analytics
- Software
- e-Commerce & Enablement

### CONSUMER

- Food Products & Ingredients
- Residential Products & Services
- Fitness, Health & Wellness
- Auto & Marine After-market
- Personal Care & Beauty
- Enthusiast-driven Brands
- Consumer Healthcare

## VALUE CREATION PROCESS

### DRIVING TRANSFORMATIONAL GROWTH IN PARTNERSHIP WITH MANAGEMENT

Avance works in partnership with management teams, industry executives and functional experts with the goal of increasing the EBITDA and enterprise value of each underlying portfolio company.



STRATEGY



TALENT



ACQUISITIONS




GROWTH



ESG™

## CONTACT US

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